

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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:   
*In re:* : Chapter 11  
:   
ADVANTA CORP., et al., : Case No. 09-13931 (KJC)  
:   
Debtors.<sup>1</sup> : (Jointly Administered)  
:   
-----X

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK    )  
                                  ) ss  
COUNTY OF SUFFOLK    )

I, Marc A. Wasserman, being duly sworn, depose and state:

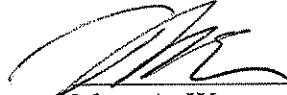
1. I am a Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.
2. On April 19, 2010<sup>2</sup>, at the direction of Richards, Layton & Finger, P.A. ("Richards, Layton"), co-counsel for the Debtors, I caused a true and correct copy of the following document to be served by first class mail, postage prepaid, on the parties set forth on Exhibit A, comprised of the Master Service List and certain additional parties:

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<sup>1</sup> The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

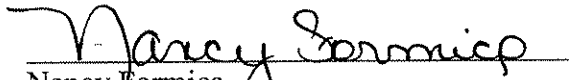
<sup>2</sup> Due to an error in the document served on April 19, 2010, on April 20, 2010, also at the direction of Richards, Layton, a true and correct copy of the document was served by first class mail on the parties set forth on Exhibit A.

- Notice of Application and Hearing [for Authorization to Employ and Retain Great American Group, LLC as the Exclusive Sales Agent for Sale of Certain Personal Property *Nunc Pro Tunc* to April 19, 2010, and Motion for Approval of the Sale of Such Personal Property by Auction] [Docket No. 426].



Marc A. Wasserman

Sworn to before me this 23 day of  
April, 2010



Nancy Formica  
Notary Public, State of New York  
No. 01FO4933172  
Qualified in Queens County  
Commission Expires: August 8, 2010

# EXHIBIT A

ARENT FOX LLP  
ATT: R. HIRSH & L. EISENBERG  
ATTY FOR LAW DEBENTURE  
1675 BROADWAY  
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ATTORNEY GENERAL OF DELAWARE  
HON. JOSEPH "BEAU" BIDEN, III  
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820 NORTH FRENCH STREET  
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THE BANK OF NY MELLON  
ATT: DAVID M. KERR  
101 BARCLAY STREET - 8 WEST  
NEW YORK, NY 10286

BUCHALTER NEMER, PC  
ATT: SHAWN M. CHRISTIANSON, ESQ.  
ATTY FOR ORACLE USA, INC.  
333 MARKET STREET, 25TH FLOOR  
SAN FRANCISCO, CA 94105-2126

COUGHLIN STOIA GELLER RUDMAN & ROBBINS  
ATT: D. ROBBINS; D. BRITTON; D. MYERS  
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DELAWARE DIVISION OF CORPORATIONS  
ATTN: LEGAL DEPARTMENT  
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DELAWARE SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
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INTERNAL REVENUE SERVICE  
ATTN: LEGAL DEPARTMENT  
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GREAT AMERICAN GROUP  
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