

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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|------------------------|---|-------------------------|
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| <i>In re:</i> | : | Chapter 11 |
| | : | |
| ADVANTA CORP., et al., | : | Case No. 09-13931 (KJC) |
| | : | |
| Debtors. ¹ | : | (Jointly Administered) |
| | : | |
| ----- | X | |

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)
) ss
COUNTY OF SUFFOLK)

I, Marc A. Wasserman, being duly sworn, depose and state:

1. I am a Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.

2. On July 27, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for the Debtors, I caused a true and correct copy of the following document to be served by overnight delivery on the parties as set forth on the service list annexed hereto as Exhibit A:

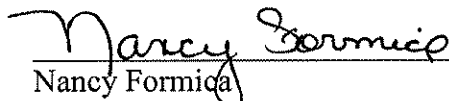
¹ The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Notice of and Seventh Monthly Application of Richards, Layton & Finger, P.A. for Allowance of Compensation for Services Rendered and for Reimbursement of Expenses as Co-Counsel to the Debtors and Debtors-in-Possession for the Period from June 1, 2010 through June 30, 2010 [Docket No. 678].



Marc A. Wasserman

Sworn to before me this 28th day of
July, 2010



Nancy Formica
Notary Public, State of New York
No. 01FO4933172
Qualified in Nassau County
Commission Expires: August 8, 2014

EXHIBIT A

ADVANTA CORP.
ATTN: PHILIP M. BROWNE
625 W. RIDGE PIKE, BLDG. E
SUITE 100
CONSHOHOCKEN, PA 19428

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920 KING STREET
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ATTN: ROBERT L LEMONS, ESQ.
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ATTY FOR UNSECURED CREDITORS COMM.
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LATHAM & WATKINS LLP
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WARREN H. SMITH & ASSOCIATES, P.C.
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