

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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*In re* : Chapter 11  
 :  
 :  
ADVANTA CORP., *et al.*, : Case No. 09-13931 (KJC)  
 :  
 : (Jointly Administered)  
Debtors.<sup>1</sup> :  
 :  
 : Re: Docket No. 684  
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**ORDER SCHEDULING OMNIBUS HEARING DATE**

Pursuant to Del. Bankr. LR 2002-1(a), the Court has scheduled the following omnibus hearing date in the above-captioned cases:

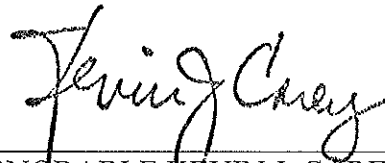
**Date & Time**

**Location**

September 23, 2010 at 2:00 p.m.

U.S. Bankruptcy Court for the District of Delaware  
824 North Market Street, 5<sup>th</sup> Floor, Courtroom 5  
Wilmington, Delaware 19801

Dated: August 2, 2010  
Wilmington, Delaware



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THE HONORABLE KEVIN J. CAREY  
CHIEF UNITED STATES BANKRUPTCY JUDGE

<sup>1</sup> The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328).