

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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<i>In re</i>	:	Chapter 11
ADVANTA CORP., <i>et al.</i> ,	:	Case No. 09-13931 (KJC)
Debtors. ¹	:	(Jointly Administered)
	-----X	Re: Docket No. <u>77Z</u>

**ORDER SHORTENING NOTICE AND OBJECTION PERIODS FOR
MOTION FOR ORDER AUTHORIZING DISSOLUTION OF
NON-DEBTOR AFFILIATE ADVANTA INSURANCE COMPANY
PURSUANT TO SECTION 363(B) OF THE BANKRUPTCY CODE**

Upon the motion (the “*Motion to Shorten*”) of Advanta² for entry of an order shortening notice, pursuant to Bankruptcy Rules 2002 and 9006(c)(1) and Local Rule 9006-1(e), with respect to a hearing on the *Motion for an Order Authorizing Dissolution of Non-Debtor Affiliate Advanta Insurance Company Pursuant to Section 363(b) of the Bankruptcy Code* (the “*Motion*”); and it appearing that the relief requested therein is in the best interests of the Advanta’s estate, its creditors, and other parties in interest; and it appearing that this Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334; and it appearing that the Motion to Shorten is a core proceeding pursuant to 28 U.S.C. § 157(b); and it appearing that venue of this proceeding and the Motion to Shorten in this district is proper pursuant to 28 U.S.C. §§ 1408 and 1409; and notice of the Motion to Shorten and the Motion was appropriate

¹ The “Debtors” in these jointly administered chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328).

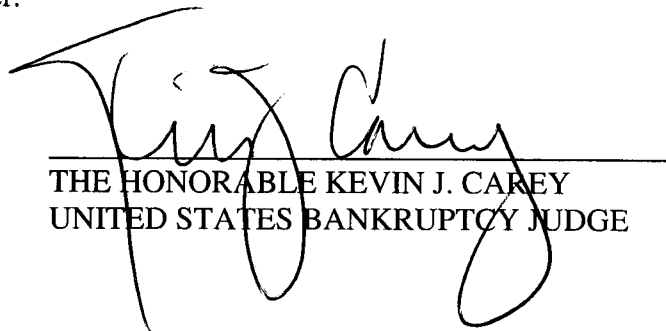
² Capitalized terms used herein and not otherwise defined shall have the meanings given them in the Motion (as defined herein).

under the particular circumstances and no other or further notice need be given; and after due deliberation and sufficient cause appearing therefor,

IT IS HEREBY ORDERED THAT

1. The Motion to Shorten is GRANTED.
2. Parties in interest shall file and serve objections to the Motion, if any, no later than 4:00 p.m. (Eastern Daylight Time) on September 16, 2010.
3. The hearing with respect to the Motion and any objections thereto shall take place at 2:00 p.m. (Eastern Daylight Time) on September 23, 2010.
5. This Court retains jurisdiction with respect to all matters arising from or related to the implementation of this Order.

Dated: September 7, 2010
Wilmington, Delaware



THE HONORABLE KEVIN J. CAREY
UNITED STATES BANKRUPTCY JUDGE