

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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<i>In re</i>	:	Chapter 11
	:	
ADVANTA CORP., <i>et al.</i> ,	:	Case No. 09-13931 (KJC)
	:	
Debtors. ¹	:	(Jointly Administered)
	:	
-----X		Re: Docket No. 756

**NOTICE OF SUBMISSION OF COPIES OF PROOFS OF CLAIM RELATING TO
THE THIRD OMNIBUS OBJECTION (SUBSTANTIVE) TO CLAIMS
(RECLASSIFIED AND RECATEGORIZED CLAIMS)**

PLEASE TAKE NOTICE that, on October 13, 2010, Advanta Corp. and its affiliated debtors in the above-referenced chapter 11 cases, as debtors and debtors in possession (collectively, the “*Debtors*”) have delivered to The Honorable Kevin J. Carey, United States Bankruptcy Judge for the District of Delaware, 824 Market Street, 3rd Floor, Wilmington, Delaware 19801 copies of the relevant proofs of claim (the “*Claims*”) relating to the **Third Omnibus Objection (Substantive) to Claims (Reclassified and Recategorized Claims)** [Docket No. 756], filed on August 31, 2010.

¹ The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328).

PLEASE TAKE FURTHER NOTICE copies of the Claims may be obtained from
the Debtors' undersigned counsel.

Dated: October 13, 2010
Wilmington, Delaware

Respectfully submitted,



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