

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

	X	
	:	
<i>In re:</i>	:	Chapter 11
	:	
ADVANTA CORP., et al.,	:	Case No. 09-13931 (KJC)
	:	
Debtors. <sup>1</sup>	:	(Jointly Administered)
	:	
	X	

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK     )  
                                  ) ss  
COUNTY OF SUFFOLK    )

I, Donna M. Zeiser, being duly sworn, depose and state:

1. I am a Senior Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.

2. On October 15, 2010, at the direction of Richards, Layton & Finger, P.A., co-counsel for the Debtors, I caused a true and correct copy of the following document to be served by overnight delivery on the parties as set forth on the service list annexed hereto as Exhibit A:

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<sup>1</sup> The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

- Notice of and Tenth Monthly Fee Statement of Alvarez & Marsal North America, LLC in Their Capacity as Financial Advisors to the Debtors and Debtors-in-Possession, for Compensation and Reimbursement of Expenses Incurred for the Period September 1, 2010 through September 30, 2010 [Docket No. 861].

  
Donna M. Zeiser

Sworn to before me this 18<sup>th</sup> day of  
October, 2010

  
Thomas Villani  
Notary Public, State of New York  
No. 01VI6096931  
Qualified in Nassau County  
Commission Expires: August 11, 2011

**Thomas Villani  
Notary Public, State of New York  
No. 01VI6096931  
Qualified in Nassau County  
My Commission Expires  
August 11, 2011**

# EXHIBIT A

ADVANTA CORP.  
ATTN: PHILIP M. BROWNE  
PLYMOUTH CORPORATE CENTER  
625 W. RIDGE PIKE, BLDG. E  
SUITE 100  
CONSHOHOCKEN PA 19428

DRINKER BIDDLE & REATH LLP  
ATT: ROBERT K. MALONE, ESQ.  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
500 CAMPUS DRIVE  
FLORHAM PARK NJ 07932

LATHAM & WATKINS LLP  
ATT: M. HALL & C. BLICKEY, ESQ.  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
555 ELEVENTH STREET, NW; SUITE 1000  
WASHINGTON DC 20004

RICHARDS, LAYTON  
ATTN: CHUN JANG, ESQ.  
ONE RODNEY SQUARE  
920 KING STREET  
WILMINGTON DE 19801

WEIL, GOTSHAL & MANGES, LLP  
ATTN: ROBERT L. LEMONS, ESQ.  
767 FIFTH AVENUE  
NEW YORK NY 10153

DRINKER BIDDLE & REATH LLP  
ATT: A. KASSNER, H. COHEN & D. PRIMACK  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
1100 NORTH MARKET STREET, SUITE 1000  
WILMINGTON DE 19801

LATHAM & WATKINS LLP  
ATT: SEIDER, SCHWARTZ, GOLDBERG & MARTIN  
ATTY FOR UNSECURED CREDITORS COMMITTEE  
885 THIRD AVENUE  
NEW YORK NY 10022

OFFICE OF THE UNITED STATES TRUSTEE  
ATTN: D. KLAUDER  
SUITE 2213, LOCKBOX 35  
844 KING STREET  
WILMINGTON DE 19801

WARREN H. SMITH & ASSOCIATES, P.C.  
ATTN: WARREN H. SMITH  
325 N. SAINT PAUL  
SUITE 1250  
DALLAS TX 75201