

UNITED STATES BANKRUPTCY COURT
DISTRICT OF DELAWARE

ORIGINAL

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In re : Chapter 11
: :
ADVANTA VENTURES INC., : Case No. 09-14125 (KJC)
: :
Debtor. : **Re: Docket No. 3**
: :
Employer I.D. No. 26-3295127 :
: :
-----X

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In re : Chapter 11
: :
ADVANTA CREDIT CARD : Case No. 09-14127 (KJC)
RECEIVABLES CORP., : :
: : **Re: Docket No. 3**
Debtor. : :
: :
Employer I.D. No. 20-5747955 :
: :
-----X

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In re : Chapter 11
: :
IDEABLOB CORP., : Case No. 09-14129 (KJC)
: :
Debtor. : **Re: Docket No. 3**
: :
Employer I.D. No. 26-3860726 :
: :
-----X

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In re : Chapter 11
: :
BIZEQUITY CORP., : Case No. 09-14130 (KJC)
: :
Debtor. : **Re: Docket No. 3**
: :
Employer I.D. No. 26-3298960 :
: :
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**ORDER PURSUANT TO SECTION 105(a) OF
THE BANKRUPTCY CODE DIRECTING THAT CERTAIN
ORDERS IN THE CHAPTER 11 CASES OF ADVANTA
CORP., ET AL., BE MADE APPLICABLE TO NEW DEBTORS**

Upon the motion (the "**Motion**")¹ dated November 20, 2009, of Advanta Ventures Inc., BizEquity Corp., Ideablob Corp., and Advanta Credit Card Receivables Corp. (collectively, the "**New Debtors**")² for entry of an order pursuant to section 105(a) of the title 11 of the United States Code (the "**Bankruptcy Code**"), directing that certain of the orders entered in the chapter 11 cases of Advanta Corp. ("**Advanta**") and certain of its direct and indirect subsidiaries, as debtors and debtors in possession (each a "**First Filed Debtor**," collectively, the "**First Filed Debtors**," and together with the New Debtors, the "**Debtors**"),³ and reflected on Exhibit "1" hereto be made applicable to the New Debtors, as more fully described in the Motion; and the Court having jurisdiction to consider the Motion and the relief requested therein pursuant to 28 U.S.C. §§ 157 and 1334; and consideration of the Motion and the requested relief being a core proceeding pursuant to 28 U.S.C. § 157(b); and venue being proper before this Court pursuant to

¹ Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Motion.

² The New Debtors in these chapter 11 cases, along with the last four (4) digits of each New Debtor's federal tax identification number, are: Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), and Advanta Credit Card Receivables Corp. (7955). Each of the New Debtors (other than Advanta Credit Card Receivables Corp.) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal corporate office at 2215 B. Renaissance Drive, Suite 5. Las Vegas, NV 89119.

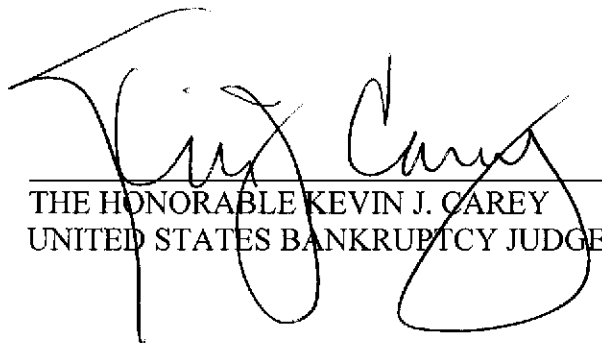
³ The First Filed Debtors in these cases, along with the last four digits of each First Filed Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the First Filed Debtors (other than the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. The Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

28 U.S.C. §§ 1408 and 1409; and due and proper notice of the Motion having been provided to the Notice Parties; and the relief requested in the Motion being in the best interests of the New Debtors and their respective estates; and the Court having reviewed the Motion; and the Court having determined that the legal and factual bases set forth in the Motion establish just cause for the relief granted herein; and upon all of the proceedings had before the Court, and upon the record of the hearing on the Motion, and after due deliberation and sufficient cause appearing therefor, it is

ORDERED that each order heretofore entered in the First Filed Debtors' chapter 11 cases and identified on Schedule "1" annexed hereto is applicable to the New Debtors effective *nunc pro tunc* to the date of commencement of the New Debtors' chapter 11 cases (the "***New Debtors' Commencement Date***"), and any orders entered after the New Debtors' Commencement Date on motions that were pending in the First Filed Debtors' jointly administered cases on or before the New Debtors' Commencement Date are applicable to the New Debtors effective as of the entry of any such orders; and it is further

ORDERED that this Court shall retain jurisdiction to hear and determine all matters arising from or related to the implementation, interpretation and/or enforcement of this Order.

Dated: November 24, 2009
Wilmington, Delaware



THE HONORABLE KEVIN J. CAREY
UNITED STATES BANKRUPTCY JUDGE

Exhibit 1

First Filed Debtors' Orders

Date	Docket #	Order
11/10/2009	21	Order Pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure Directing Joint Administration of Chapter 11 Cases
11/10/2009	22	Order Granting Debtors' Application for Authority to (I) Employ and Retain the Garden City Group, Inc. as Claims and Noticing Agent for the Debtors and (II) Appoint the Garden City Group, Inc. as Agent of the Bankruptcy Court
11/10/2009	23	Order (Interim) (A) Authorizing the Debtors to (i) Pay Certain Employee Compensation and Benefits and (ii) Maintain and Continue Such Benefits and Other Employee-Related Programs and (B) Authorizing the Debtors' Financial Institutions to Honor and Process Checks and Transfers Related to Such Obligations
11/10/2009	24	Order Authorizing The Debtors To (A) Continue Their Workers' Compensation Programs And Their Liability, Property, And Other Insurance Programs And (B) Pay Certain Obligations In Respect Thereof And (II) Authorizing And Directing The Debtors' Financial Institutions To Honor And Process Checks And Transfers Related To Such Obligations
11/10/2009	25	Order Authorizing the Debtors to Pay Certain Prepetition Taxes and Other Governmental Assessments
11/10/2009	26	Order (Interim) (I) Authorizing the Debtors to (A) Continue their Existing Cash Management System, and (B) Maintain their Existing Bank Accounts and Business Forms, and (II) Granting an Extension of Time to Comply with Section 345(b) of the Bankruptcy Code
11/10/2009	27	Order (Interim) (I) Establishing Notification Procedures and Approving Restrictions on Certain Transfers of Interests in the Debtors' Estates, and (ii) Schedule a Final Hearing
11/10/2009	28	Order (Interim) (I) Prohibiting Utilities from Altering, Refusing, or Discontinuing Service; (II) Approving the Debtors' Proposed Adequate Assurance; and (III) Approving Procedures for Resolving Requests for Additional Adequate Assurance

Date	Docket #	Order
11/16/2009	38	Motion to Extend Deadline to File Schedules or Provide Required Information (Motion of Debtors for an Order Pursuant to Bankruptcy Code Section 105(a), Bankruptcy Rule 1007 and Local Rule 1007-1 Extending the Time to File Schedules of Assets and Liabilities, Schedules of Executory Contracts and Unexpired Leases, Lists of Equity Security Holders, Schedules of Current Income and Expenditures and Statements of Financial Affairs)
11/16/2009	39	Motion for Order Establishing Procedures for Interim Compensation and Reimbursement of Expenses of Professionals Filed by Advanta Corp.
11/16/2009	42	Application to Employ Richards, Layton & Finger, P.A. as Co-Counsel to the Debtors Nunc Pro Tunc to the Commencement Date Filed by Advanta Corp.
11/16/2009	43	Motion to Authorize an Order Authorizing Entry Into a Lease Amendment with Liberty Property Limited Partnership Filed by Advanta Corp.
11/17/2009	47	Order Shortening Notice Period for Debtors' Motion for an Order Authorizing Entry into a Lease Amendment with Liberty Property Limited Partnership
11/17/200	49	Application to Employ Weil, Gotshal & Manges LLP as Attorneys for Debtors Filed by Advanta Corp.

Date	Docket #	Order
11/18/2009	52	Motion to Authorize (Motion of Debtors for Authority to Implement Certain Procedures to Retain, Compensate, and Reimburse Ordinary Course Professionals Pursuant to Section 105(a), 327, 328, 330 of the Bankruptcy Code) Filed by Advanta Corp.
11/18/2009	53	Application to Employ Alvarez & Marsal North America, LLC as Financial Advisor to the Debtors and Debtors in Possession Filed by Advanta Corp.