

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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In re: : Chapter 11
ADVANTA CORP., et al., :
 : Case No. 09-13931 (KJC)
 :
 Debtors.¹ : (Jointly Administered)
 :
-----X

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)
) ss
COUNTY OF SUFFOLK)

I, Donna M. Zeiser, being duly sworn, depose and state:

1. I am a Senior Project Manager with The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. Our business address is 105 Maxess Road, Melville, New York 11747.

2. On November 3, 2010, at the direction of Richards, Layton & Finger, P.A. ("Richards Layton"), co-counsel for the Debtors, I caused a true and correct copy of the following documents to be served by first class mail, postage prepaid, on the parties as set forth on the service list annexed hereto as Exhibit A:

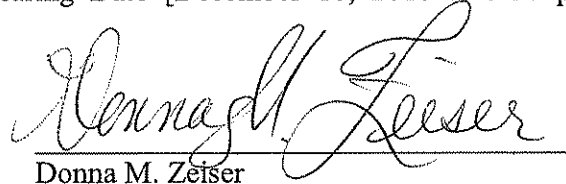
- Debtors' Joint Plan under Chapter 11 of the Bankruptcy Code [Docket No. 895];

¹ The debtors in these jointly administered Chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: Advanta Corp (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures, Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7965), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Each of the Debtors (other than Advanta Credit Card Receivables Corp. and the Great Expectations entities) maintains its principal corporate office at Welsh & McKean Roads, P.O. Box 844, Spring House, Pennsylvania 19477-0844. Advanta Credit Card Receivables Corp. maintains its principal office at 2215 B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 and the Great Expectations entities maintain their principal corporate office at 1209 Orange Street, Wilmington, Delaware 19801.

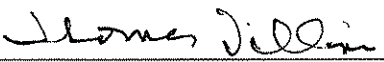
- Disclosure Statement for Debtors' Joint Plan under Chapter 11 of the Bankruptcy Code [Docket No. 896]; and
- Notice of Hearing to Consider Approval of Disclosure Statement with Respect to Debtors' Joint Plan under Chapter 11 of the Bankruptcy Code and Approval of Solicitation Procedures [December 16, 2010 at 3:30 p.m. (prevailing Eastern Time)] [Docket No. 900].

3. On November 3, 2010, also at the direction of Richards Layton, I caused a true and correct copy of the following documents to be served by first class mail, postage prepaid, on the parties set forth on Exhibit B, comprised of the Master Service List and certain additional parties:

- Notice of Hearing and Motion for an Order (I) Approving the Proposed Disclosure Statement, (II) Approving Notice and Objection Procedures for the Disclosure Statement Hearing, (III) Establishing Solicitation and Voting Procedures, (IV) Scheduling a Confirmation Hearing, and (V) Establishing Notice and Objection Procedures for Confirmation of the Proposed Plan [Docket No. 899]; and
- Order Scheduling Omnibus Hearing Date [December 16, 2010 at 3:30 p.m.] [Docket No. 901].


 Donna M. Zeiser

Sworn to before me this 9th day of
 November, 2010


 Thomas Villani
 Notary Public, State of New York
 No. 01VI6096931
 Qualified in Nassau County
 Commission Expires: August 11, 2011

Thomas Villani
Notary Public, State of New York
No. 01VI6096931
Qualified in Nassau County
My Commission Expires
August 11, 2011

EXHIBIT A

DRINKER BIDDLE & REATH LLP
ATT: A. KASSNER, H. COHEN & D. PRIMACK
ATTY FOR UNSECURED CREDITORS COMMITTEE
1100 NORTH MARKET STREET, SUITE 1000
WILMINGTON, DE 19801

DRINKER BIDDLE & REATH LLP
ATT: ROBERT K. MALONE, ESQ.
ATTY FOR UNSECURED CREDITORS COMMITTEE
500 CAMPUS DRIVE
FLORHAM PARK, NJ 07932

INTERNAL REVENUE SERVICE
ATTN: INSOLVENCY SECTION
P.O. BOX 21126
PHILADELPHIA, PA 19114

INTERNAL REVENUE SERVICE
ATTN: LEGAL DEPARTMENT
31 HOPKINS PLAZA
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BALTIMORE, MD 21201

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LATHAM & WATKINS LLP
ATT: M. HALL & C. BLICKEY, ESQ.
ATTY FOR UNSECURED CREDITORS COMMITTEE
555 ELEVENTH STREET, NW; SUITE 1000
WASHINGTON, DC 20004

LATHAM & WATKINS LLP
ATT: SEIDER, SCHWARTZ, GOLDBERG & MARTIN
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NEW YORK, NY 10022

OFFICE OF THE UNITED STATES TRUSTEE
ATTN: D. KLAUDER
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SECURITIES AND EXCHANGE COMMISSION
ATTN: DANIEL M. HAWKE, REGIONAL DIRECTOR
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SECURITIES AND EXCHANGE COMMISSION
ATTN: DAVID M. BECKER, GEN. COUNSEL
100 F STREET, NE
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SECURITIES AND EXCHANGE COMMISSION
ATTN: LEGAL DEPARTMENT
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SECURITIES AND EXCHANGE COMMISSION
ATTN: JAMES A. CLARKSON, REGIONAL DIRECTOR
3 WORLD FINANCIAL CENTER
SUITE 400
NEW YORK, NY 10281-1022

EXHIBIT B

ARENT FOX LLP
ATT: JEFFREY N. ROTHLEDER
ATTY FOR LAW DEBENTURE
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ARENT FOX LLP
ATT: R. HIRSH & L. EISENBERG
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ATT: FRANK F. MCGINN, ESQ.
ATTY FOR IRON MOUNTAIN INFORMATION MGMT
155 FEDERAL STREET, 9TH FLOOR
BOSTON, MA 02110

BIFFERATO GENTILOTTI LLC
ATT: GARVAN F. MCDANIEL, ESQ.
ATTY FOR BRANDYWINE REALTY TRUST
800 N. KING STREET, PLAZA LEVEL
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BUCHALTER NEMER, PC
ATT: SHAWN M. CHRISTIANSON, ESQ.
ATTY FOR ORACLE USA, INC.
333 MARKET STREET, 25TH FLOOR
SAN FRANCISCO, CA 94105-2126

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ATT: JOSEPH W. KOTS
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COUGHLIN STOIA GELLER RUDMAN & ROBBINS
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ATTN: RANDY R. WELLER
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