

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

*In re* : Chapter 11  
: :  
ADVANTA CORP., *et al.*, : Case No. 09-13931 (KJC)  
: :  
Debtors.<sup>1</sup> : (Jointly Administered)

Re: Docket Nos. 911 & 921

**ORDER GRANTING, IN PART, THE MOTION OF THE  
OFFICIAL COMMITTEE OF UNSECURED CREDITORS FOR EXPEDITED  
RELIEF TO CONDUCT EXAMINATIONS OF THE DEBTORS PURSUANT  
TO RULE 2004 OF THE FEDERAL RULES OF BANKRUPTCY PROCEDURE**

UPON CONSIDERATION OF the expedited motion of the Official Committee of Unsecured Creditors (the “**Committee**”) of the above-captioned debtors and debtors in possession (collectively, the “**Debtors**”), to conduct examination of the Debtors pursuant to Bankruptcy Rule 2004 [D.I. 911] (the “**Motion**”); due notice having been given pursuant to the Court’s Order Shortening Notice with Respect to the Committee’s Motion [D.I. 917]; the Court having considered the Debtors’ Objection to Expedited Motion of the Official Committee of Unsecured Creditors to Conduct Examination of the Debtors Pursuant to Rule 2004 of the Federal Rules of Bankruptcy Procedure [D.I. 921]; and the Court having held a hearing on the Motion on November 17, 2010 and determined that cause exists to grant certain of the relief requested in the Motion;

IT IS HEREBY ORDERED THAT:

1. The Motion is GRANTED in part as set forth herein.

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<sup>1</sup> The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are Advanta Corp. (2070) (“**Advanta**”), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326) and Great Expectations Management Corp. (3328).

2. Either Mr. Dennis Alter or Mr. William Rosoff, to be determined by agreement of the Debtors and the Committee, shall be made available and appear for deposition upon oral examination at the New York office of Latham & Watkins LLP, or at such other place as the parties may agree upon, not later than December 13, 2010. Further, either Mr. Max Botel or another outside member of the Debtors' board of directors to be determined by agreement of the Debtors and the Committee shall be made available and appear for deposition upon oral examination at the New York office of Latham & Watkins LLP, or at such other place as the parties may agree upon, not later than December 13, 2010. The depositions shall be limited to issues that are relevant to exclusivity.

3. The balance of the relief requested in the Motion is reserved without prejudice.

4. Notwithstanding the possible applicability of FED. R. BANKR. P. 6004(g), 7062, 9014 or otherwise, the terms and conditions of this Order shall be immediately effective and enforceable upon its entry.

5. This Court shall retain jurisdiction over all matters arising from or relating to this Order or the Motion.

Dated: November 23, 2010  
Wilmington, Delaware



THE HONORABLE KEVIN J. CAREY  
CHIEF UNITED STATES BANKRUPTCY JUDGE