UNITED STATES BANKRUPTCY COURT FOR DISTRICT OF DELAWARE

X	·
In re	
	Chapter 11
ADVANTA CORP, et al., 1	
	Case No. 09-13931 (KJC)
Debtors.	
	Jointly Administered
	·
X	

MOTION AND ORDER FOR ADMISSION PRO HAC VICE

Pursuant to Bankruptcy Court Local Rule 9010-1(b) and the attached certification, counsel moves the admission *pro hac vice* of Leah M. Eisenberg of Arent Fox LLP, 1675 Broadway, New York, New York, 10019, to represent Law Debenture Trust Company of New York and Law Debenture Corporate Services Inc., in its capacity as Successor Trustee in the above-captioned cases.

Dated: December 2, 2010 Wilmington, DE

Edwards Angell Palmer & Dodge LLP

Selinda A. Melnik (#4032) Cynthia M. Baldwin (#5041)

919 North Market Street, 15th Floor

Wilmington, DE 19801 (302) 777-7770

- and -

¹ The Debtors in these cases, along with the last four digits of each Debtors' federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc, (0186), Advantanis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), and Advanta Credit Card Receivables Corp. (7955).

ARENT FOX LLP Leah M. Eisenberg 1675 Broadway New York, NY 10019 (212) 484-3900

Counsel for Law Debenture Trust Company of New York and Law Debenture Corporate Services Inc., in its capacity as Successor Trustee

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

Pursuant to Local Rule 9010-1, I certify that I am eligible for admission *pro hac vice* to this Court, am admitted, practicing and in good standing as a member of the New York Bar and submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules and with Standing Order for District Court Fund effective 1/1/05. I further certify that the annual fee of \$25.00 has been paid to the Clerk of Court for District Court.

/s/ Leah M. Eisenberg

Leah M. Eisenberg Arent Fox LLP 1675 Broadway New York, NY 10019

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UNITED STATES BANKRUPTCY COURT DISTRICT OF DELAWARE

In re	**************************************
	Chapter 11
ADVANTA CORP, et al.,¹	-
	Case No. 09-13931 (KJC)
Debto	ors.
	Jointly Administered
	Related Docket No.
IT IS HEREBY ORDERED granted.	that counsel's Motion for Admission <i>Pro Hac Vice</i> is
Date:	
	The Honorable Kevin J. Carey
	Chief Judge, U.S. Bankruptcy Court

¹ The Debtors in these cases, along with the last four digits of each Debtors' federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc, (0186), Advantanis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328), Advanta Ventures Inc. (5127), BizEquity Corp. (8960), Ideablob Corp. (0726), and Advanta Credit Card Receivables Corp. (7955).

CERTIFICATE OF SERVICE

I, Cynthia M. Baldwin, hereby certify that on December 2, 2010, I served the attached *Motion and Order for Admission Pro Hac Vice* upon the parties listed below via first class mail or hand delivery on local counsel.

Counsel to the Debtors

Mark D. Collins Chun I. Jang Richards, Layton & Finger, P.A. 920 North King Street P.O. Box 551 Wilmington, DE 19899

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Office of the U.S. Trustee

United States Trustee 844 King Street, Room 2207 Lockbox #35 Wilmington, DE 19899-0035

/s/ Cynthia M. Baldwin
Cynthia M. Baldwin (#5041)