

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re: ) Chapter 11  
)  
ADVANTA CORP, *et al.*,<sup>1</sup> ) Case No. 09-13931 (KJC)  
)  
Debtors. ) (Jointly Administered)

Re: Docket No. 985, 986

**ORDER SHORTENING NOTICE WITH RESPECT TO THE COMMITTEE'S  
EXPEDITED MOTION TO FILE UNDER SEAL ITS OBJECTION TO THE DEBTORS'  
MOTION TO EXTEND EXCLUSIVITY AND EXPEDITED MOTION FOR AN ORDER,  
PURSUANT TO SECTION 1121(d) OF THE BANKRUPTCY CODE, (A)  
TERMINATING THE DEBTORS' EXCLUSIVITY PERIODS, AND (B) AUTHORIZING  
THE OFFICIAL COMMITTEE OF UNSECURED CREDITORS TO PROPOSE AND  
SOLICIT ACCEPTANCES TO A CHAPTER 11 PLAN**

THIS MATTER having been brought before the Court by way of the Motion to Shorten<sup>2</sup> of the Official Committee of Unsecured Creditors (the "Committee") seeking entry of an order pursuant to Rules 2002 and 6006 of the Federal Rules of Bankruptcy Procedure (as amended, the "Bankruptcy Rules") and Rule 9006-1(e) of the Local Rules of Bankruptcy Practice and Procedure for the United States Bankruptcy Court for the District of Delaware (the "Local Rules") (i) approving the form and manner of notice of the Committee's Motion To File Under Seal Its Objection to the Debtors' Motion to Extend Exclusivity and Expedited Motion for an

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<sup>1</sup> The Debtors in these jointly administered chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are Advanta Corp. (2070), Advanta Investment Corp. (5627), Advanta Business Services Holding Corp. (4047), Advanta Business Services Corp. (3786), Advanta Shared Services Corp. (7074), Advanta Service Corp. (5625), Advanta Advertising Inc. (0186), Advantennis Corp. (2355), Advanta Mortgage Holding Company (5221), Advanta Auto Finance Corporation (6077), Advanta Mortgage Corp. USA (2654), Advanta Finance Corp. (8991), Advanta Ventures Inc. (5127), BE Corp., f/k/a BizEquity Corp. (8960), ideablob Corp. (0726), Advanta Credit Card Receivables Corp. (7955), Great Expectations International Inc. (0440), Great Expectations Franchise Corp. (3326), and Great Expectations Management Corp. (3328). Advanta Ventures Inc., BizEquity Corp., Ideablob Corp. and Advanta Credit Card Receivables Corp. commenced their chapter 11 cases on November 20, 2009. All other Debtors commenced their chapter 11 cases on November 8, 2009.

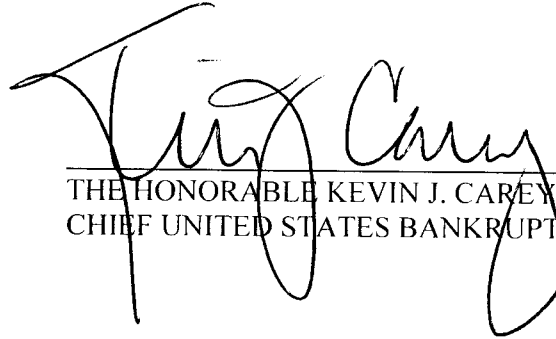
<sup>2</sup> Capitalized terms, such as this one, used herein and not otherwise defined shall have the meanings ascribed thereto in the Motion to Shorten.

Order, Pursuant to Section 1121(d) of the Bankruptcy Code (a) Terminating the Debtors' Exclusivity Periods and (b) Authorizing the Committee to Propose and Solicit Acceptances to a Chapter 11 Plan under Seal (the "Motion to Seal") filed on December 7, 2010; (ii) permitting the parties to file and serve objections to the Motion to Seal through and including a date and time determined by the Court (the "Objection Deadline"); and (iii) allowing the Motion to Terminate to be heard at the December 16, 2010 omnibus hearing (the "Hearing"); the Court having considered the Motion to Shorten; the Court finding that (a) the Court has jurisdiction over the Motion to Shorten pursuant to 28 U.S.C. §§ 157 and 1334 and (b) the Motion to Shorten is a core proceeding pursuant to 28 U.S.C. § 157(b)(2); and the Court having determined that the legal and factual bases set forth in the Motion to Shorten establish just cause for the relief granted herein; and after due deliberation and sufficient cause appearing therefore, it is hereby **ORDERED**:

1. That the Motion to Shorten is GRANTED;
2. On or before December [ 8 ], 2010, the Committee shall serve a copy of this Order together with the underlying notice of the Motion to Seal by CM/ECF, overnight or hand delivery upon the notice parties;
3. That service of this order and the notice of hearing with respect to the underlying Motion to Seal upon the parties set forth in the paragraph above by CM/ECF, overnight or hand delivery and upon all other parties having requested notice by the CM/ECF system shall be deemed good and sufficient notice and such further notice be and is hereby excused;
4. That a hearing to consider the Motion to Seal will be held before the Honorable Kevin J. Carey on December [ 16 ], 2010 at 3:30 p.m. (ET);
5. That any objection or response to the relief requested in the Motion to Seal may be asserted up to and through December [ 13 ], 2010 at 4:00 p.m. (ET);

6. That this Order shall be effective and enforceable immediately upon entry; and
7. That this Court retains jurisdiction to interpret, implement and enforce the provisions of this Order.

Dated: December 8, 2010

  
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THE HONORABLE KEVIN J. CAREY  
CHIEF UNITED STATES BANKRUPTCY JUDGE